

SELLER'S PERSPECTIVE

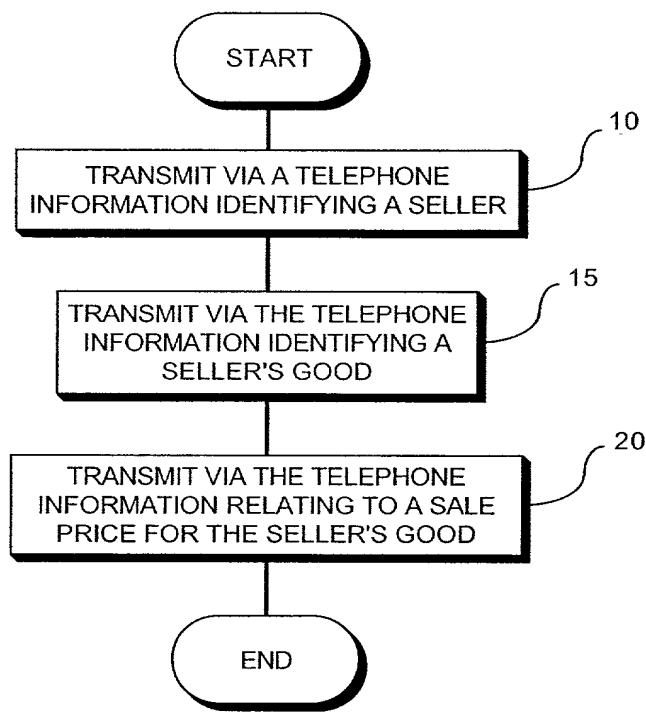


Figure 1

MARKETEER'S PERSPECTIVE

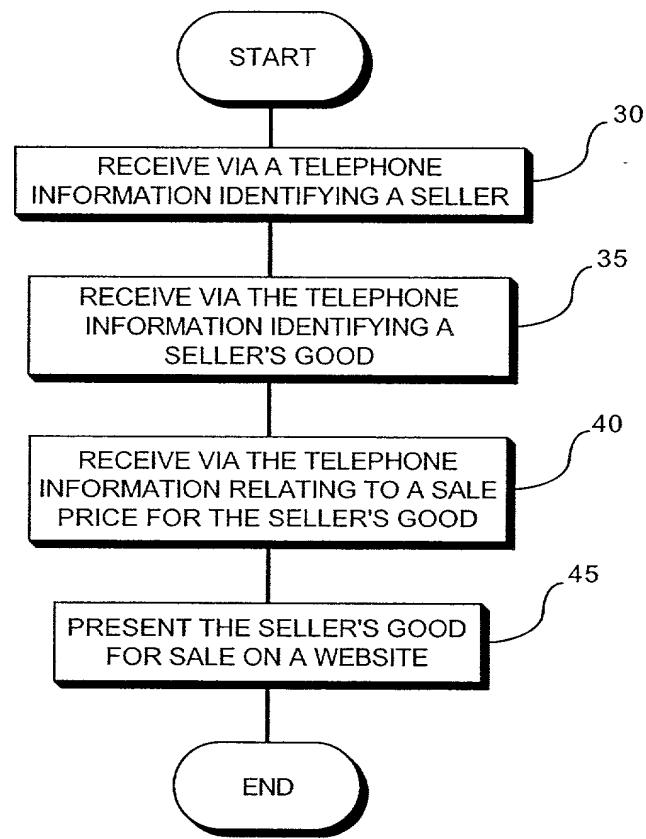


Figure 2

MARKETEER'S PERSPECTIVE

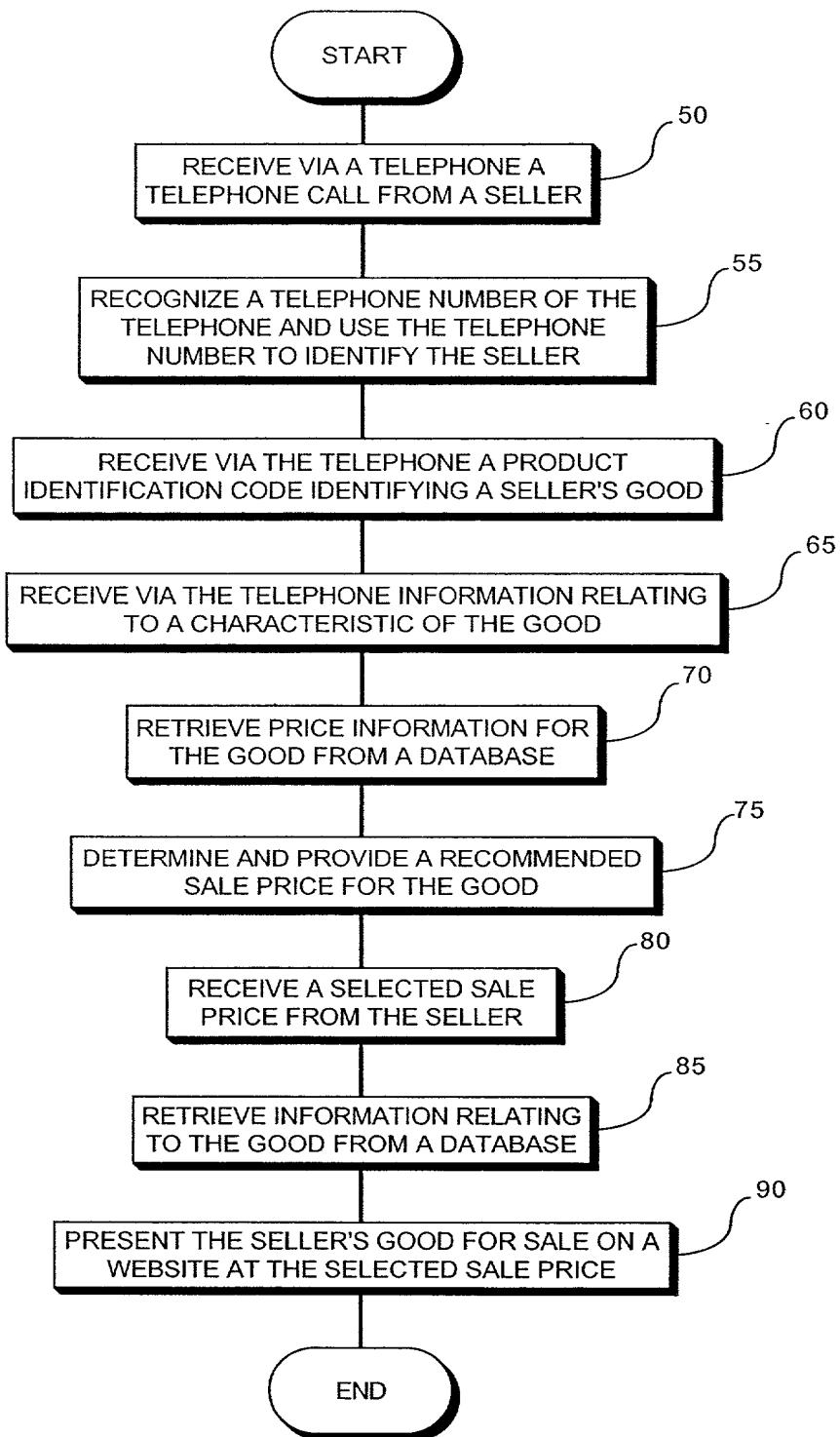


Figure 3

MARKETEER CONTROLLER

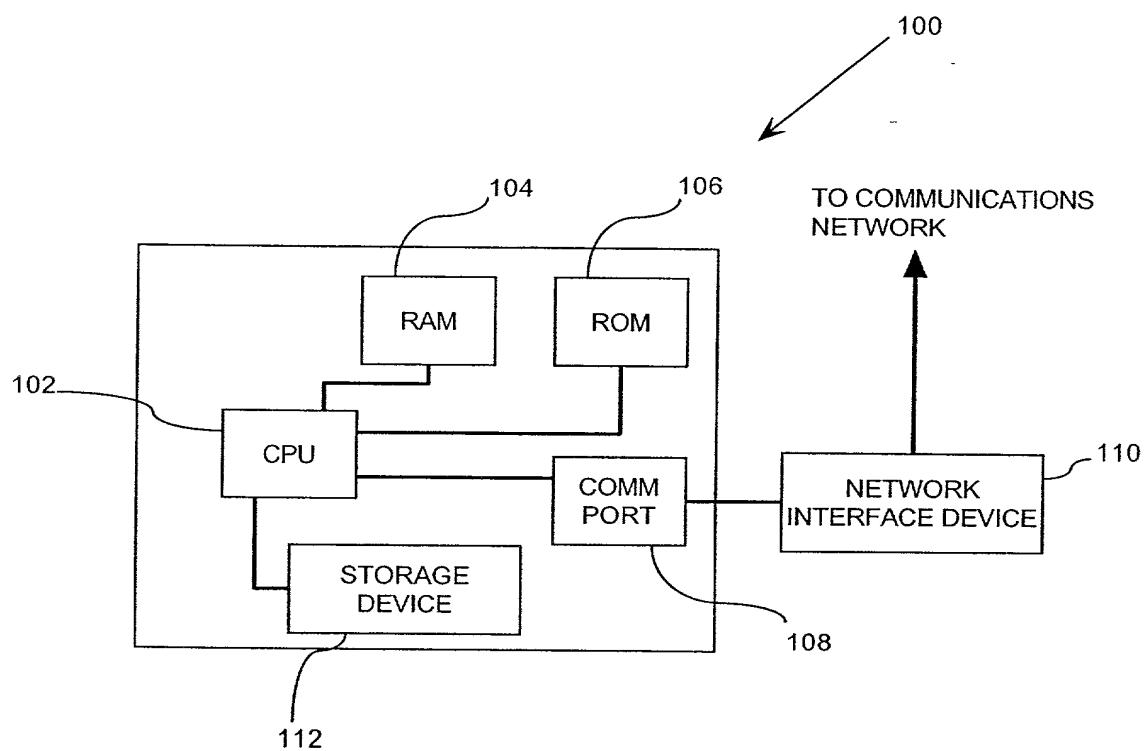


Figure 4